

FOR IMMEDIATE RELEASE

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IJAMS OPENS NEW PET WELCOME STATION WITH PETSAFE

Ijams Nature Center, complete with over twelve miles of trails, is one of Knoxville's most cherished greenspaces for visitors to walk their pets. Now, with the support of PetSafe, a new Pet Welcome Station will provide enhanced enjoyment for the furry park visitors.

To celebrate the opening of the new pet station, Ijams and PetSafe invite visitors and their special pets to come out to Ijams on: <u>Thursday November 13 at 3pm at the Visitor Center Plaza</u>. Joining us will be a number of community pet partners including Small Breed Rescue with little pups who will be up for adoption.

The Pet Welcome Station is part of a series of improvements Ijams has made in 2014 to enhance visitor orientation and enjoyment on the Visitor Center Plaza. Recent additions also include wildlife interpretation, information kiosks and custom-designed art installations by local artisans.

The Pet Welcome Station features a handy water fountain as well as hitching posts to secure dogs while visitors step into the Visitor Center for a trail map or a quick snack.

Funding has been provided by PetSafe, the largest manufacturer of electronic pet training products in the U.S. PetSafe is committed to helping Knoxville become the most pet-friendly city in America.

About Us: Ijams Nature Center is a 300-acre urban greenspace encouraging stewardship of the natural world by providing engaging outdoor experiences.

For more information, please contact Mary Thom Adams at 865-577-4717, ext. 117 or email mtadams@ijams.org.

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