



**FOR IMMEDIATE RELEASE**

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## **Ijams Launches New Ropes Course Experiences!**

On Thursday, October 24<sup>th</sup>, at 2:00 pm, Ijams Nature Center invites you to the grand opening of the park's newly constructed ropes course.

In partnership with New Horizons Center for Experiential Learning, a Knoxville-based training and development firm with 20 years of experience in ropes course design and management, Ijams Nature Center now offers exciting, custom experiences that utilize action-centered learning to build teams, develop leaders, and strengthen organizations.

Ijams' Executive Director, Paul James, will introduce Phil Bateman, Director of New Horizons to unveil this latest outdoor experience at one of Knoxville's oldest and largest parks. The event will showcase the new course featuring live course demonstrations among the high and low elements. The course has been built to industry standards and certified by the Association for Challenge Course Technology.

The grand opening will take place at the Ijams Ropes Course, located at 3112 Island Home Ave., across the street from the main entrance to the park. Guests are encouraged to use Ijams' overflow parking lot.

In addition to a broad range of engaging nature and wildlife programs for people of all ages, the new ropes course complements Ijams' other outdoor adventures available to individuals and groups ranging from biking, canoeing, paddle-boarding, family campouts, rock climbing and bouldering.

*Ijams Nature Center is a 300-acre urban greenspace encouraging stewardship of the natural world by providing engaging outdoor experiences.*

**For more information, please contact Paul James at 865-577-4717, ext. 118 or email [pjames@ijams.org](mailto:pjames@ijams.org) or go online to [www.ijams.org](http://www.ijams.org)**

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