



# Ijams Sunday Summer Music Series 2018 Sponsorship Opportunities

Presented as a fundraising series by Ijams Nature Center in partnership with Wayne Bledsoe, the 2018 Ijams Sunday Summer Music Series features three concerts scheduled May through July. Back by popular demand, these late Sunday afternoon events are a great way to kick back, relax on the lawn and end a weekend with music, food trucks, a beer garden and more. Sponsorships and revenue raised from this series support Ijams Nature Center's nonprofit mission of encouraging stewardship of the natural world by providing an urban greenspace where people can learn about and enjoy the outdoors through engaging experiences.

## Schedule

- May 20: Guy Marshall (Americana)
- June 17: The Pinklets (Rock)
- July 15: Mic Harrison and the High Score (Rock)

## Sponsorship Levels

### Gold Sponsorship (Presenting Sponsor)

**\$2,500**

- Recognition as presenting sponsor in electronic and printed publicity
- Recognition as presenting sponsor in news release (distribution of ~100)
- Logo on home page slider of Ijams website for all three events
- Logo on Sunday Summer Music Series event page on Ijams website
- Logo on three concert event pages on Ijams website calendar
- Logo on three concert pages on Eventbrite
- Logo on three concert event pages on Ijams Facebook account
- Minimum of three mentions on Ijams Facebook (~22K followers), Twitter and Instagram accounts
- Logo included with article in minimum of three Ijams electronic newsletters (sent to ~6,500 people weekly)
- Logo on series poster
- Live recognition from the stage at the beginning of each event
- Opportunity to have a table and/or promotional materials at each event
- Opportunity to hang logo banner (banner provided by sponsor)
- Four tickets to each event (12 total; names to be provided to Will Call)

### Silver Sponsorship

**\$1,000**

- Logo on Sunday Summer Music Series event page on Ijams website
- Logo on three concert event pages on Ijams website calendar
- Logo on three concert event pages on Ijams Facebook account
- Minimum of one mention on Ijams Facebook (~22K followers), Twitter and Instagram accounts
- Recognition and/or logo in article in three Ijams electronic newsletters (sent to ~6,500 people weekly)
- Recognition in news release (distribution of ~100)
- Logo on series poster
- Live recognition from the stage at the beginning of each event
- Opportunity to have a table and/or promotional materials at each event
- Two tickets to each event (6 total; names to be provided to Will Call)

## Sponsorship Levels (continued)

### **Bronze Sponsorship**

**\$500**

- Logo on Sunday Summer Music Series event page on Ijams website
- Logo on three concert event pages on Ijams website calendar
- Logo on three concert event pages on Ijams Facebook account (~22,000 followers)
- Recognition and/or logo in article in three electronic newsletters (sent to ~6,500 people weekly)
- Recognition in news release (distribution of ~100)
- Logo on series poster
- Live recognition from the stage at the beginning of each event
- Two tickets to each event (10 total; names to be provided to Will Call)

## Sponsor Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### **Payment Method (Select one):**

Enclosed is my check made payable to Ijams Nature Center.

Please charge my credit card. (Select one):  Visa  MasterCard  AMEX  Discover

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Please invoice me. Invoices will be sent by email via Square.

**Contact: Cindy Hassil, Ijams Development Director Phone (865) 577-4717 ext. 117 | Fax (865) 577-1683 | [chassil@ijams.org](mailto:chassil@ijams.org)  
Ijams Nature Center, 2915 Island Home Ave. Knoxville, TN 37920**